



Advertise in Epigram

Bristol University's Official Student Newspaper



Prices correct as of September 2024

Advertise in Epigram

What is Epigram

In print and online, Epigram is the University of Bristol's independent student newspaper. We are run for students, by students, and have a combined readership of over **30,000**. Our content is **not** controlled by the University or the Students Union and we remain politically neutral.

We publish written pieces, videos, photography, art and poetry and our sections cover a wide variety of topics that appeal to Bristol University's student community. Our lifestyle magazine, The Croft, is publishing quarterly and is distributed around campus and beyond and can be found online, featuring our Wellbeing, Style, Food and Travel sections.

Epigram publishes new issues **every month**. The Croft publishes issues quarterly. Our print copies can be found around campus, in cafes and student accommodations. Our website can be found at epigram.org.uk and all our issues can be found on our [issue page](#) so you can keep up with the latest from wherever you are.

What we Offer

Epigram offers digital screens (on campus), social media, print, and online advertising opportunities.

Need to discuss prices or bundles further? Get in touch with our advertising team at Managingdirector.epigram@gmail.com

If you'd like to sponsor a review of a bar, restaurant, service, or something else, send editor@epigram.org.uk an email with more details of what you would like.

* No combo packages available. If you would like to advertise through multiple ad venues, discounts will be available.

8500+

Facebook followers

4200+

Instagram followers

1000

print copies distributed across campus

35

Years on Campus

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Social Media

Feature on our social media with a total of over 11.8K likes/followers.

<i>Advert</i>	<i>Reach</i>	<i>Duration</i>	<i>Price</i>
Insta story	+4.2K followers	24 hrs	£50
Facebook story	+8.5K followers	24 hrs	£70
Insta + Facebook story	+12.7K followers	24 hrs	£110

Digital Displays

We have 7 vertical 1920x1080p digital screens across campus. Locations include halls of residence, the University Sports Centre, the Indoor Sports centre, and the Queens Building. More detail about availability of locations, will be discussed after a request form has been submitted.

<i>Advert</i>	<i>Total Reach</i>	<i>Duration</i>	<i>Price</i>
1 screen	153,000	1 month	£215
+ additional screens (max 6)		1 month	£150
Total cost of booking all 7 screens		1 month	£1115

Note: Total Impact for freshers is estimated to be **297,000**

Print

Feature in our print edition, distributed across Bristol's campus

<i>Advert</i>	<i>Croft*</i>	<i>Paper</i>
Double page	£225	£400
Full page	£126	£225
Half page	£70	£125
Quarter page	£45	£80
Front page banner	£140	£250
Full page (back)	£140	£250

*Price for our lifestyle magazine "The Croft" that is distributed separately to the newspaper.